

7/13/16 Announcement for Partner Websites

Request for Proposals: Farmworker Housing Study and Action Plan for Salinas Valley and Pajaro Valley

The City/County of Santa Cruz is collaborating with the City of Salinas and other partners on a study of farmworker housing needs and development of an Action Plan to address the farmworker housing needs in the Salinas Valley and Pajaro Valley. The City of Salinas is coordinating the Request for Proposals process seeking qualified consultants to prepare the Farmworker Housing Study and Action Plan.

Key tasks anticipated for this project:

- **Research and Analysis: Surveys:** farmworkers (inside/outside of Salinas Valley/Pajaro Valley laborshed) and agricultural employers (farming operations, labor contractors, agricultural processing)
- **Research and Analysis: Needs, Best Practices, Solutions:** analysis of surveys and data such as H2A certification applications about housing needs; inventory of existing farmworker housing resources; review of regionally specific (distinctions between Salinas valley and Pajaro valley) land use and development regulations/policies as constraints or advantages; research and preparation of case studies and best practices in farmworker housing development, financing, and management.
- **Development of Action Plan:** prepare range of solutions in the short/medium/long term with public, private, and non-profit implementation roles, and sources of financing.

Collaboration: The City/County of Santa Cruz is on the oversight committee for the Study. Funding partners include: Association of Monterey Bay Area Governments (AMBAG), Santa Cruz County, Monterey County, and the cities of Gonzales, Soledad, Greenfield, and King City.

Other stakeholders/interested parties collaborating in the Study include: Monterey County Health in All Policies Initiative (HiAP); affordable housing developers e.g. CHISPA, Eden Housing, and Mid-Pen Housing; farmworker housing managers e.g. Monterey County Housing Authority; farmworker housing advocates e.g. Center for Community Advocacy (CCA); Communities in Relational Power for Action (COPA); Monterey County Community Action Partnership; City of Watsonville; homeless services managers; and agriculture businesses/groups e.g. Monterey County and Santa Cruz County Farm Bureaus and the Grower-Shipper Association of Central California.

Expertise needed: The consultant team should have expertise in:

- Survey design, administration, analysis
- Understanding of agriculture business and farmworker trends and issues

- Affordable Housing development and finance
- Land use and zoning regulations, building codes, and public policies affecting housing
- Conducting community meetings in Spanish

Note: Consultants may choose to submit a proposal only for particular tasks instead of the entire scope of work.

Proposal due date: All submittals shall be received at the City of Salinas Community Development Department no later than Tuesday, August 16, 2016 at 4:00 pm. There will be no pre-bid meeting for this proposal. Any questions regarding this RFP may be emailed to Jennifer Coile, Project Manager, at jennifer.coile@ci.salinas.ca.us or faxed to (831) 775-4258 by 4 pm on July 27, 2016. All submitted questions and responses will be posted on the City website <http://www.ci.salinas.ca.us> after the close of the question period.

The Request for Proposals is available at:

<http://www.ci.salinas.ca.us/pdf/temporary/Farmworker%20Housing%20Study%20RFP.pdf>