

STRATEGIC PLAN 2018-2024

OUR VISION

Santa Cruz County is a healthy, safe and more affordable community that is culturally diverse, economically inclusive and environmentally vibrant.

OUR MISSION

An open and responsive government, the County of Santa Cruz delivers quality, data-driven services that strengthen our community and enhance opportunity.

OUR VALUES

The County of Santa Cruz provides services and supports partnerships built on:

Accountability

Effectiveness

Support

Collaboration

Innovation

Transparency

Compassion

Respect

Trust

FOCUS AREAS



Comprehensive
Health & Safety



Attainable
Housing



Reliable
Transportation



Sustainable
Environment



Dynamic
Economy



Operational
Excellence



THE COUNTY OF SANTA CRUZ

701 Ocean St, Santa Cruz, CA 95060

Learn more and tell us what you think at:

www.SCCVision.us

