



**SANTA CRUZ**  
COUNTY OFFICE OF  
**EDUCATION**  
DR. FARIS SABBABH • SUPERINTENDENT OF SCHOOLS



## PRESS RELEASE

FOR IMMEDIATE RELEASE

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### STUDENT CENSUS POSTER CONTEST DEADLINE IS FEB. 21

The Santa Cruz County Office of Education is pleased to announce a student art contest to help raise awareness about the 2020 Census, a critical community event that means thousands of dollars for schools, emergency services, health services, roads and more.

With the April 1 Census Day fast approaching, the contest is open to entrants enrolled in Santa Cruz County schools in grades TK-12. The theme of the contest is “Everyone Counts!”, and entries must reflect the 2020 Census and include the text: “Everyone Counts!” and/or “¡Todos Contamos!”

“Every ten years, the Census counts every resident regardless of age, income, ethnicity, immigration status or any other factor,” said Dr. Faris Sabbabh, Superintendent of the County Office of Education. “Our schools are important in helping make sure everyone counts, and this contest will help engage students in that effort.”

The deadline for entries is February 21, and must be delivered to Santa Cruz County Office of Education, 400 Encinal St., Santa Cruz, attn: Audrey Sirota. On the back of each artwork, including the student-artist’s name, school, grade, teacher, phone number and email.

Each work must be between 8.5”x11” and 12”x18”. All art materials are acceptable including digital media. Bilingual posters welcomed.

For more information on the U.S. Census, go to [2020Census.gov](https://2020census.gov). For information on local Census organizing efforts, go to [www.santacruzcountycounts.us](http://www.santacruzcountycounts.us).