



# County of Santa Cruz

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## PRESS RELEASE

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### COUNTY MOURNS PASSING OF DR. BILL MANOV

With great sadness, the County of Santa Cruz regrets to announce the passing of a model public servant, former Alcohol and Drug Program Director Dr. Bill Manov.

Manov, 65, died Tuesday, February 21, in a traffic accident near Lemoore, Calif. The entire Santa Cruz County community extends its heartfelt condolences to his family.

“Bill’s leadership on drug and alcohol treatment issues was surpassed only by his kindness as a human being,” County Administrative Officer Susan A. Mauriello said. “Bill designed many programs over the years that benefitted Santa Cruz County, and he helped break down the barriers around the treatment of substance abuse. He was a great friend and a great partner, and he will be missed.”

“The Health Services Agency lost a cherished member of our family yesterday. We are deeply saddened by Bill’s death. His many years as a dedicated public servant have created a deep and enduring impact on our community, and within our agency. The loss to his family and the County is profound,” Health Services Director Giang Nguyen said.

“Bill was a truly incredible person and he cared deeply about Santa Cruz and the recovery community. Bill was a tireless advocate for people in need and he positively impacted many, many lives. I will miss Bill’s partnership, his kindness and his positive outlook on life. My deepest condolences go out to Bill’s family and all of the people he helped during his career,” Sheriff Jim Hart said.

Manov was hired by Santa Cruz County in 1988 as the Substance Abuse Program Administrator, and oversaw county-run treatment programs for the next three decades. Prior to his retirement last September. Manov led the creation of the Santa Cruz County Alcohol and Drug Program Strategic Plan for Substance Use Disorder Treatment and Intervention Services.