



# COUNTY OF SANTA CRUZ

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## PRESS RELEASE

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### MICRO-BUSINESS SUMMIT: LAST CHANCE FOR ADVANCE TICKETS!

The 2<sup>nd</sup> annual 82%: Micro Business Summit -- the biggest small business event in Santa Cruz County – comes to Cabrillo College this Friday, and interested small business owners are being encouraged to register now.

Founded by the Santa Cruz County Office for Economic Development, the Micro-Business Summit includes local small business development leaders and speakers from LinkedIn, Plantronics, Constant Contact, Ventana Surfboards, LifeAid Beverages, Apple, InBoard, Sejoya Foods and more. It includes focused curriculum covering technology, attracting angel investors, managing cash flow, doing business in Santa Cruz County and other topics providing real-world advice to local entrepreneurs.

Tickets for the 82% Micro Business Summit are \$49 and available at [www.microbusinesssummit.com](http://www.microbusinesssummit.com). Follow the event on Facebook at [www.facebook.com/82percent](http://www.facebook.com/82percent).

Attendees receive a complimentary breakfast and luncheon, and the event features a mixer and prizes as well.

**What:** 82%: A Micro-Business Summit  
**When:** Friday, April 28, 2017, 8 a.m.-6:30 p.m.  
**Where:** Cabrillo College, 6500 Soquel Dr., Aptos  
Visual, Applied and Performing Arts Complex (VAPA)